



Sports and diet nutrition

Quality that performs: Optimum Group™ supplies labels for sports and diet nutrition.



Quality that Performs!

Make your sports and diet nutrition shine with labels and flexible packaging solutions.



Digitally printed Labels

Beauty begins with presentation, and our labels elevate the look of your sports and diet nutrition products to the next level. With eye-catching designs and high-quality printing options, our printed labels make your products shine on the shelves. Choose printed labels from Optimum Group™ to capture your customers' attention and make your brand stand out.



Shrink sleeves

A second skin that seamlessly wraps around your product. A striking layer that speaks volumes on the shelves. Shrink sleeves offer endless possibilities. This packaging solution can fully cover your product with a full-body sleeve or partially with a half-body sleeve, leaving space to showcase the contents.



Linerless labels

Is your brand going unnoticed? Does your current packaging fail to add value to your products? With shrink bands, multi-band solutions, and other linerless packaging options, you can achieve custom packaging perfectly tailored to each of your products.



Scan the QR-code for more info.



Increase your shelf appeal

- Cost-effective solutions for a wide variety of products.
- Printing options: litho, offset, flexo, digital offset, inkjet, and thermal transfer.
- Finishing: flat, embossed, spot varnishes, laminates, and/or foil stamping.
- Variable printing of serial numbers, custom text, and images.
- Combining different techniques offers limitless possibilities.

Discover the sustainable solution for you—together with us.

Choose materials sourced from natural origins and achieve your sustainability goals. We are happy to advise you on the optimal solution for your sustainability and recycling process.

Plenty of information on a small surface

We offer ingenious solutions for displaying comprehensive product information.



Pouches

Our pouches, also known as Doypacks, are the ideal flexible packaging solution for this sector. They combine sustainability, ease of use, and a premium look, making your product stand out on the shelf while contributing to a responsible future. Choose packaging that enhances your brand and benefits the environment!



Printed film

Flexible packaging is an innovative and environmentally friendly choice for packaging a wide range of products. Whether it's food, beverages, cosmetics, or non-food items, this type of packaging offers numerous benefits, such as lower material and transportation costs, extended product shelf life, and reduced waste. By using high-quality flexible films, the packaging can be precisely tailored to the shape and size of the product.



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