



OPTIMUM FIT

QUALITY THAT PERFORMS:

OPTIMUM GROUP™ PROVIDES LABELS AND FLEXIBLE
PACKAGING FOR SPORTS AND NUTRITION.

YOUR BRAND PERFECTLY PACKAGED!

Make your sports and nutrition products stand out with eye-catching labels and flexible packaging from Optimum Group™. Smart, sustainable, and fully customized for brands that perform.



PRINTED LABELS

Give your product the premium look that matches your brand. Our labels combine high-quality printing with creative designs, making your sports and nutrition line truly stand out.



Recycling tip: Combine with water-washable labels for optimal recyclability. Ask your account manager for the best solution for your packaging.



SHRINK SLEEVES

The 360° branding solution that literally wraps your product. Fully or partially printed – for maximum visibility and a professional appearance.



Recycling tip: Add a perforation so the sleeve can be easily removed before disposal. Ask your account manager about the available options.



LINERLESS SOLUTIONS

Sleek, eco-friendly solutions without backing paper. Fully customizable to any product size – efficient, sustainable, and visually impactful.



Recycling tip: A banderole is a sustainable choice: less material, less waste, and fully recyclable – a smart step toward a smaller ecological footprint.

WORKING TOGETHER FOR BETTER PACKAGING

- Increase your shelf impact with powerful design
- Efficient solutions for diverse product ranges
- Printing techniques: offset, flexo, digital, inkjet, thermal transfer, hot foil, and cold foil
- Finishing: embossing, spot varnish, lamination, and foil stamping
- Variable data and personalized prints
- Combine techniques for endless possibilities

PERFORM SUSTAINABLY

Choose materials from natural sources and achieve your sustainability goals. We help you find the optimal balance between appearance and recyclability.



POUCHES

Lightweight, sustainable, and visually striking. Ideal for protein powders, snacks, and supplements. Our pouches enhance your brand and contribute to a responsible future.



Recycling tip: A pouch already provides excellent weight savings compared to rigid packaging and becomes even more sustainable when made from a single material.

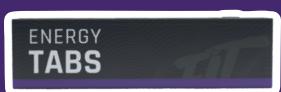


PRINTED FILMS

Flexible packaging with the perfect balance of protection, appearance, and efficiency. Lower transportation costs, reduced material usage, and optimal product freshness.



Recycling tip: Improve sorting by using the same type of material across all packaging components.



PAPER WRAPS

Sustainable wraps in various weights and compositions, with or without barriers. Optionally sealable and printed in up to 10 colors for a strong brand presence.



Recycling tip: Choose uncoated variants for optimal recyclability.

SPORTS AND NUTRITION – OPTIMUM FIT

At Optimum Group™, we understand that packaging is an extension of performance.

From labels to pouches, we provide solutions that help your brand grow, both on and off the shelf.

*„TOGETHER WE CHANGE THE FUTURE OF
LABELS & FLEXIBLE PACKAGING SOLUTIONS.“*

Scan the QR code for
more information.

